

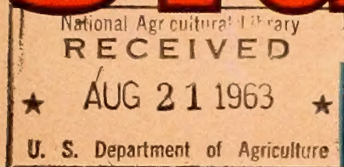
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62

Ro

Star Roses



**LANDY
STRIPE**

HYBRID TEA ROSE

PL. PAT. APP. FOR

New • Different • Unusual



THE
CONARD-PYLE
COMPANY

West Grove, Pa.

QUALITY ROSES
SINCE 1897

Fall 1963

New Beauty and Pleasure in

NEW in '63

The Magnificent **ROYAL HIGHNESS**

All-America for 1963



H.T. (Swim & Weeks) Plant Pat. 2032. Not many new rose introductions have excited my interest as keenly or satisfied my sense of the beautiful as thoroughly as Royal Highness has. And now that it has bloomed for the first time in many a garden across the country, I feel sure that a Royal Highness Fan Club has sprung automatically into being. How could it be otherwise! The rose is magnificent! Here, in the same rose, we have perfect rose form, wonderfully appealing color, outstanding plant habit and (to ice the cake) delicious fragrance. Quite an array of admired qualities! The slim, graceful bud opens into the high-centered, sweetly outflowing bloom. Rows of symmetrically arranged petals add substance. The Royal Highness color, too, is something to behold . . . soft, pastel—almost frosty—pink. A delightful shade which, somehow, seems to be as classic in its way as the form of the open flower is. Far from least in the total beauty of this rose is the way the blooms are held. Long, straight stems hold them as though inviting you to cut them . . . proudly with one fine flower to the stem. Growing to middle height, the plant is well proportioned and attractively decked out in rich, dark green, glossy foliage. As the winner of two of rose-loving America's highest and most desired awards—the All-America and the Gold Certificate of the City of Portland—Royal Highness has achieved a high place in the opinion of experts. A first look in his own garden will convince any gardener that the experts are right . . . Royal Highness is a winner. What about fragrance? The sweetest, most enticing imaginable! An attribute which makes Royal Highness irresistibly appealing! \$3.50 ea.; 3 or more, \$3.10 ea.



© ROYAL HIGHNESS

GRANADA

NEW!



GRANADA

1964 All-America Winner




H.T. (Lindquist) Plant Pat. 2214. A Spanish name—the gaiety of bright Spanish colors—the spice of Spain in its fragrance . . . all give this brilliant new rose the glamour of faraway places. And yet it's a rose to please you here and now in your own garden. Imagine if you can that this bi-color is brightly fluorescent in varying shades of scarlet, nasturtium-red and gleaming lemon-yellow. An intriguing picture in your mind's eye? Of course! The long, urn-shaped buds and the graceful blooms come abundantly on strong, individual stems and are held high. Granada's plant is tall, vigorous, grows upright and features the beauty of dark green, holly-like foliage. In Granada, both quality and beauty meet to give you, the American gardener, an exceptional rose—one worthy of winning the All-America award. \$3.50 ea.; 3 or more, \$3.10 ea.

*This catalog of Star Roses was
prepared and written by JOHN MILTON of
The Conard-Pyle Company*

Your Rose Garden

THE 1962 ALL-AMERICA CHAMPION CHRISTIAN DIOR

 H.T. (Meiland) Plant Pat. 1943. In the short span of years since it won the All-America award, this splendid red rose has gained enormous stature among roses of this color. The picture gives you a hint of the reasons why. Gorgeous color—superb form! The brilliant crimson of Christian Dior is made richer by scarlet overtones. When seen in the large 50 to 60-petaled blooms, this color is eye-filling. As for form . . . the flowers are beautifully high-centered; the petals, gracefully outcurling. Blooms come individually on long stems and are exceptionally fine for cutting. They last a long, long time in the vase or on the bush, and unlike many other reds, do not fade or lose their bright beauty. Actually, under electric light in the house, they seem to be even brighter. Christian Dior blooms abundantly and continuously; and the plant, which is vigorous, grows tall in upright style. Its good, glossy foliage provides the right background for the magnificent red of the flowers. Now add a nice touch of tea fragrance, and you have a red rose—the red rose—which has been called “the finest in the world today.” \$3 ea.; 3 or more, \$2.65 ea.

© CHRISTIAN DIOR



NEW!

**Fascinatingly
Different!**

CANDY STRIPE

**The NEW Rose
on the cover**

This is the non-conformist among our rose personalities . . . the rose that dared to be different . . . the rose that chose to make its own way in the world instead of following in the safe footsteps of its parent. We've called it Candy Stripe and in our own non-conformist way have put its picture, big and bold, smack on the front cover for all to see. The fact is that we do not want anyone to miss it who values and appreciates the unusual. Candy Stripe is identical in every way except one to the magnificent Pink Peace, of which it is a sport discovered here at West Grove. The deep, dusty pink of the huge flower is striped and streaked at random with off-white or very light pink which gives a most happy expression to the flower itself, and causes everyone who sees it to marvel at the quirks of nature. In all other respects, Candy Stripe is like Pink Peace—enormous blooms coming one to the strong stem, abundant flowers, strong plant. Buds are fat and open to 6-inch blooms with 60 to 65 petals. The plant is tall, upright in form, very vigorous. Foliage is large and leathery and richly green. The flowers have a strong, pleasant fragrance. I suggest that you turn back to the cover and take a good, objective look at Candy Stripe. Ask yourself if you are the kind of gardener who would appreciate and enjoy the novelty of owning an out-of-the-ordinary rose like this. I like it very much myself. \$2.75 ea.; 3 or more, \$2.40 ea.

STAR EXTRA

**CANDY STRIPE
CHRISTIAN DIOR
GRANADA
ROYAL HIGHNESS**

Save \$1.50

Only \$11.25

ORDER OFFER 3



© SWARTHMORE

NEW for '64

Star Roses Proudly Presents

SWARTHMORE

**To Commemorate the 100th
Anniversary of Swarthmore College**

H.T. (Alain Meilland) Plant Pat. App. For. It's a pleasure to write about this fine new rose . . . an outstanding variety named to mark a great event in the history of an outstanding college—its 100th anniversary. Swarthmore, the rose, is a beautiful, two-toned rose-red with excellent, high-centered form and a splendidly vigorous plant. Bearing these lovely rose-red flowers one to the long, strong stem, as though proud to exhibit their delightful color and form, Swarthmore is a garden ornament meriting more than a casual glance. Each bloom, with 45 to 55 petals, and 4 or more inches across, is solidly impressive; and the plant, producing the flowers freely and continuously, is equally so. Its ivy-green foliage decks out the many branches richly. Leaves are large, thick, substantial. The plant is nicely bushy. The buds? They, too, as the picture shows, are large, long and pointed in the classic style. Giving promise of the fine, outcurling flowers to come, they are gracefulness personified. A light touch of fragrance adds its special charm to Swarthmore. The College could not have selected a more fitting symbol of its "coming of age" in the world of American education. \$3 ea.; 3 or more, \$2.65 ea.

ALL NEW

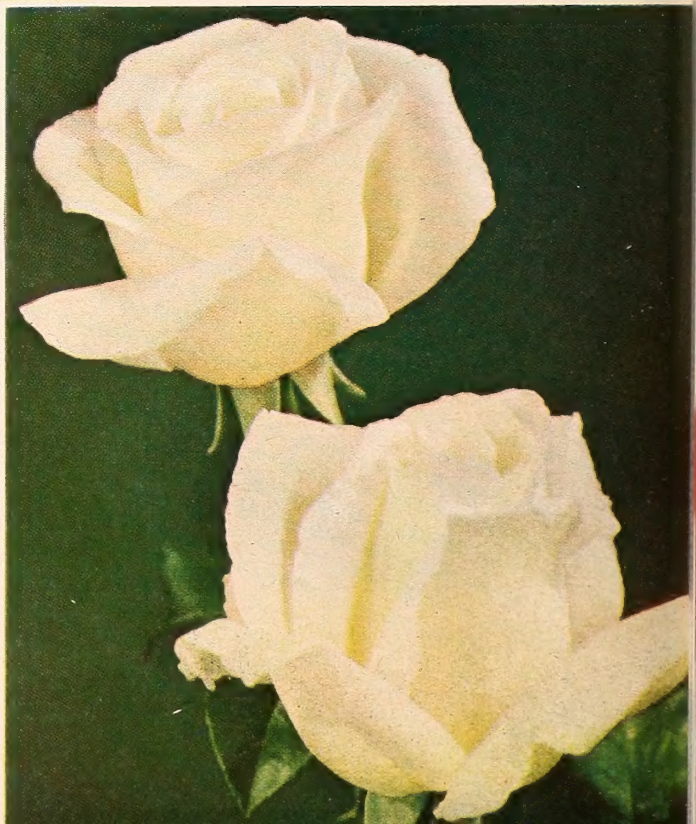
© SINCERA

NEW for '64

SINCERA

THE BEAUTY FROM SPAIN

H.T. (Camprubi) Plant Pat. 2055. Spain's most outstanding originator of new roses, Carlos Camprubi of Barcelona, has produced in Sincera what is certain to become America's most satisfying white rose. I base this statement on the valued opinions of experts around the country who have tested this rose in their own gardens. To a man, they say, "It's GOOD!" My own knowledge of the rose makes me agree. Its blooms are large and pure white (the picture fails to show this accurately). They have 45 or more petals and are substantial in bud and open flower. Long, straight stems (exceptionally so) hold the flowers. They're just right for cutting and exhibiting. The plant is vigorous, growing to middle height in fine, upright fashion, and looking in its way as decorative as the flowers. The foliage is light green and disease-resistant. Thus in Sincera, you have outstanding flowers—outstanding plant—a great white rose. It is not fragrant, which is a pity—but then, you can't have everything all the time. \$3 ea.; 3 or more, \$2.65 ea.



NEW for '64

THE SPARKLING TRAVIATA

H.T. (Alain Meilland) Plant Pat. App. For. This is one of the most exciting roses to come along in years. Highly colorful—highly fragrant—highly appealing in all those respects which make a rose popular. High-centered in form and composed of 30 or more large petals, the bloom is a happy combination of red and white tones. The outer part of the petals is bright red. It blends into white or cream on the inner part and at the petal bases. The same color arrangement holds on the reverse sides but the tones are lighter. The result all the way through from bud to open flower is beautiful, colorful, exciting, interesting. Traviata in the fully open bloom is at its best. The plant is medium to tall, and produces strong canes each holding one or more flowers. Foliage is excellent, too—well-shaped, thick, medium-green in color. Here is another instance where fine plant form makes an otherwise good rose more attractive still. Traviata is upright and shapely—look good in its own right. Disease-resistant and vigorous, it adds virtue to virtue. \$2.50 ea.; 3 or more, \$2.20 ea.

(Editor's Note: In originalizing Traviata and Swarthmore, it looks as though the young French rose hybridizer, Alain Meilland, is well on his way toward the success achieved by his father, the late Francis Meilland.)



© TRAVIATA

5 NEW STARS

CANDY STRIPE (p. 1 & 3) SINCERA
GRANADA (p. 2) SWARTHMORE
TRAVIATA

Save \$1.85 **Only \$12.90** ORDER OFFER 5

—ALL DESIRABLE!

NEW!

© TROPICANA



TROPICANA BRILLIANT 1963 All-America



H.T. (Tantau) Plant Pat. 1969. This is another in the line of fine roses developed by Mathias Tantau of Germany. Winner of the All-America award and the City of Portland Gold Certificate, as well as many European honors, Tropicana is certain of success—certain to please you—in your garden. Its color is bright, intense, eye-filling—an orange-red with enormous appeal. Every cane bears one or more 4½ to 5-inch flowers—fragrant flowers—which last long and hold their color. Notable, too, is the bush which has masses of good, exceptionally disease-resistant foliage. It is heavily branched, vigorous and tall growing (3 feet in temperate areas—up to 5 and 6 feet in warmer parts). This very fine and highly beautiful rose is a practical necessity in any modern garden of roses. \$3.50 ea.; 3 or more, \$3.10 ea.

4 ON THESE PAGES

SINCERA
SWARTHMORE
TRAVIATA
TROPICANA

Save \$1.40

Only \$10.60

ORDER OFFER 5A

NEW in '63
ORANGE
FLAME

H.T. (Marie Louise Meilland)
 Plant Pat. 2141. Unusual, different, smoky orange-scarlet color and fine form distinguish this beauty. Pointed buds open into large, dazzling blooms — high-centered and with large, outflowing petals. Such flowers are yours to enjoy to the full, for the plant gives them freely and steadily throughout the summer and fall months. The bush grows vigorously upright with many branches and plenty of leathery, glossy, rich green foliage. Medium long stems hold the individual flowers proudly upright. Orange Flame grows to middle height—needs to be planted where it can be seen. I'm sure of this . . . that in addition to the marvelously brilliant color you'll love the fragrance. It's not the most intense, nor the most delicate—but pleasantly right. \$2.75 ea.; 3 or more, \$2.40 ea.

4 On These Pages

CRIMSON DUKE
 MT. SHASTA
 ORANGE FLAME
 SUMMER SUNSHINE

Save \$1.45

Only \$10.80

ORDER OFFER 6



©

ORANGE FLAME

THESE ROSES WILL

SUMMER
 SUNSHINE



NEW in '63

SUMMER
SUNSHINE

H.T. Plant Pat. 2078. There's nothing quite like a pure, bright yellow rose to give the garden scene a lift. There's nothing quite like Summer Sunshine for that purpose. It's big and solid. Its color is richly yellow—brilliantly yellow. It gleams with light. The strong, vigorous, semi-upright plant is well branched, and produces the fragrant blooms usually one to the stem. It's a grand sight to see Summer Sunshine in glorious bloom . . . one that you will have to see to appreciate fully. In the past two or three years, several good yellows have been introduced. This is one of the better ones. \$3.50 ea.; 3 or more, \$3.10 ea.



MT. SHASTA

NEW!

MT. SHASTA

GR. (Swim & Weeks) Plant Pat. 2132. The buds and blooms of this dramatically tall-growing white Grandiflora are impressive beyond words. Flowers are high-centered, the petals broad and substantial. Long stems hold two or three blooms—sometimes only one. And fragrant blooms they are! The upright, vigorous plant is distinguished by interesting gray-green foliage which is beautifully leathery in substance. Mt. Shasta blooms continuously and freely, affording you the delight of picking the entrancing flowers regularly. What could make a finer accent plant in your garden than this big white? In the International Test Gardens at Portland, Oregon, Mt. Shasta won the Silver Certificate. That's a strong recommendation. \$3 ea.; 3 or more, \$2.65 ea.



Star Rose Guarantee

Our roses are guaranteed to grow and bloom as they should for one growing season. If they do not, we will replace them or refund the purchase price.



PLEASE YOU PLENTY!

NEW for '64

CRIMSON DUKE

H.T. (Alain Meillard) Plant Pat. App. For. Your eye instantly appreciates the strong, "full-blooded" color of this rose . . . rich, vital, provocative red . . . the most stirring of all colors. In the full-bodied bloom, the effect is impressive and glamorous. Crimson Duke is an exhibition-type rose . . . large, substantial, well-formed, colorful . . . a personality to be reckoned with at the judging table. Flowers are 4 to 5 inches across, have 30 or more petals which flare out nicely. They open from fat buds and are borne on strong, thick canes, several to the stem. A light but pervasive fragrance adds its touch of charm. The plant matches the bloom in power and character. It grows medium to tall, has large, thick, glossy leaves of dark green. There are many flowers. I predict a fine future for Crimson Duke. \$3 ea.; 3 or more, \$2.65 ea.

©

CRIMSON DUKE





PINK PEACE

H.T. (Meiland) Plant Pat. 1759. Several years ago, when this good rose was introduced, I said in our catalog that Pink Peace was the kind of rose that would "win friends and influence people." And that's exactly what it has done! It has won favor and popularity, which proves not that I am a prophet but that Pink Peace has solid virtues. It couldn't miss. An enormously vigorous plant—giant flowers in rich, non-fading pink—delicious fragrance—all these qualities and more are there for you to enjoy. Pink Peace has also influenced the experts and won awards in such rose competitions as those at Rome, Geneva, Madrid, Lyons and Paris. The exceptionally strong-growing plant produces huge, 60 to 65-petaled flowers continuously, and each of them comes alone on the stem to give you excellent cut blooms. Attractive, deep green foliage covers the tall, upright plant richly. The Pink Peace fragrance is strong, intense, pleasing . . . adds a most happy note to this great, big, beautiful rose. \$2.75 ea.; 3 or more, \$2.40 ea.

4 On These Pages

KING'S RANSOM SUSPENSE
WHITE KNIGHT PINK PEACE

Save \$1.45

Only \$10.55

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WE SELL ONLY HARDY
2-YEAR-OLD FIELD-
GROWN No. 1 PLANTS
... the Best

Star® Roses
WEST GROVE, PA.

©
PINK PEACE

Why Buy By Mail?

When you order from this catalog, you serve yourself perhaps better than you realize. The Market Place (our catalog) comes to you instead of your having to go to the Market Place. In the comfort of your own home and in your own sweet time, you choose the plants that appeal to you; and at the right time for planting, they reach you *fresh from the grower and guaranteed to bloom*. What could be more convenient—easier—more reliable? What could be more satisfying to you? These pages spread before you a wide selection of plants which are second to none in quality. With the ones you choose will come accurate information about their culture. As the first rose growers in America to ship roses by mail, we are long on experience in serving gardeners over the years. You, too, can have confidence in us.

© KING'S RANSOM




SUSPENSE

H.T. (Meilland) Plant Pat. 1944. This iridescent, highly colorful beauty is the most dramatic of roses. Opening from a solid yellow bud to a red and yellow and then a fully open red flower, Suspense makes use of its brilliant red petals with their yellow undersides to create for you a remarkable and exciting color effect. Enormous size and bright color combine to produce a garden sensation. The tall, strong, good-looking plant has thick canes which hold the magnificent flowers high. There is a velvet touch to the petals—55 to 60 of them making up the 6-inch flower—and an impression of richness which is present also in the foliage, dark green and plentiful. I think of Suspense as a man's rose . . . ruggedly handsome—bold . . . which is, perhaps, why the ladies like it, too. In both house and garden, Suspense is "something to talk about!" \$3 ea.; 3 or more, \$2.65 ea.



© SUSPENSE

KING'S RANSOM

 H.T. Plant Pat. 2103. All-America for 1962, this flashing yellow beauty is the kind of rose that shines like a beacon, catching and holding the eye. It's big in bud and bloom—5 to 6 inches across—and solid gold in color and character. Flowers are high-centered, big-petaled and nicely flaring—beautiful! Strong stems present them in rich clusters—a lavish display of brightness. The bush is tall and attractively foliated. Its shiny green leaves are ornamental and plentiful. Another asset of King's Ransom is that it is vigorously free-blooming, providing the fine flowers steadily and generously. Only one thing more must be said . . . King's Ransom pleases one's sense of smell as well as of sight . . . its fragrance is very pleasant. \$3.50 ea.; 3 or more, \$3.10 ea.

WHITE KNIGHT



H.T. (Meilland) Plant Pat. 1359. Just to say that White Knight was the All-America winner in 1958 is to "speak volumes" for it. To add that it is the only white Hybrid Tea rose with All-America distinction is a postscript that gives even more weight to the meaning. Its qualities are numerous . . . big, beautifully formed bud and blossom—non-fading, pure color—satiny texture—free-blooming—long-lasting. The 5-inch flower is exquisitely made. It opens from a long bud with large petals curling gracefully outward. The plant bears these wonderful blooms continuously and in quantity, so that you have the choicest white roses all season long. They come on long, strong stems and naturally are ideal for cutting and taking into the house where they will last long in the vase. In fact, White Knight flowers last unusually long in and out of doors. The bush grows with fine vigor to 3 feet, has fine green foliage and is disease-resistant. It's a champion all the way and a perfect companion for all other roses. \$2.75 ea.; 3 or more, \$2.40 ea.

©

WHITE KNIGHT





© GOLDEN GIRL

LUCKY PIECE



Golden Girl

Bloomingest Yellow You've Ever Seen!

GR. (Meiland) Plant Pat. 1912. Brilliant in the sun and bright in the shade, this rose always puts on a sparkling performance in the garden. It blooms—blooms—blooms all the time. The flowers are clear yellow, nicely shaped in both bud and bloom, and a good 4 to 4½ inches across. They come in marvelous clusters, each flower a 45-petaled, substantial beauty. You'll remember the perfume of Golden Girl as you will the cheerfulness of its color. This is a tall, husky, well-proportioned rose—a vigorous, happy grower that could fill beautifully any spot you have for it. I can and do recommend it highly. \$2.50 ea.; 3 or more, \$2.20 ea.

WHY BUY FROM US?

Our predecessor company on these same rose-growing lands was founded before the Civil War. We, ourselves, have been here 66 years. We have a good reputation nationwide. We have introduced more than 200 new roses in America; have grown millions of them and satisfied countless customers. Our famed Star Roses are quality plants—unsurpassed anywhere in the world. We do our utmost to keep every customer happy—and we guarantee that our roses will bloom in your garden.

Lucky Piece

Try it and See!

H.T. Plant Pat. 1948. Blended hues of gold, cream and pink are gorgeously displayed in king-size style in this new rose. It has the great size and solidity of the Peace bloom, as well as many other characteristics of that great rose. Tremendous vigor—strong growing canes—healthy foliage are all here. But where Peace is not fragrant, this Lucky Piece is—a desirable and charming quality always. The Lucky Piece colors have a delightful way of changing from deep shades to lighter ones in accordance with changes in weather and as the flowers mature. It is always, however, a colorful beauty to have and to marvel at from the beginning to the end of the long flowering season. \$3 ea.; 3 or more, \$2.65 ea.



QUEEN
ELIZABETH



JOHN S. ARMSTRONG



Queen Elizabeth

Head and Shoulders

Above the Crowd!



GR. (Lammerts) Plant Pat. 1259. Among the Grandifloras, this was the first to win an All-America award. Since then it has more than upheld the high opinion of the Judges, for practically all of America has taken this pink beauty to its heart. Its fine, clear pink blooms are beautifully formed, and they come on the plant in whole candelabras of beauty. Carried on 6 to 12-inch stems, they make grand cutting flowers. All season long, you'll have plenty of blooms. The plant is a vigorous grower, reaching 4 or more feet, and is always loaded with flowers and fine foliage. In my own rose garden, Queen Elizabeth has been a favorite ever since its introduction. The two chief reasons, I think, are its unfailing bloom production and the lovely color and character of the blooms. I planted my plants at the rear of a bed next to a white board fence. There they grew quite tall and could be seen easily although other roses were in front of them. \$2.50 ea.; 3 or more, \$2.20 ea.

John S. Armstrong

Outstanding Red!



GR. Plant Pat. 2056. All-America winner for 1962, this brilliant red rose is a top-notch with terrific appeal. The blooms are fine, warm, velvety, and come singly or in clusters on a splendid plant that you'll like just for itself. It's strong, upright, free-branching. There's plenty of good foliage and enough length to the stems to provide good cutting. Whether left on the bush or cut for the vase, the blooms are exceptionally long-lasting. To me, the color is unusually beautiful—clear, true, sparkling—seeming to glow with inner fire. I like this rose for much the same reasons I like Queen Elizabeth. And the color intrigues me! \$3.50 ea.; 3 or more, \$3.10 ea.

4 TOP ROSES

GOLDEN GIRL

LUCKY PIECE

JOHN S. ARMSTRONG

QUEEN ELIZABETH

Save \$1.60

Only \$9.90

ORDER OFFER 11

STAR ROSES . . . Hand-picked

WHY BUY STAR ROSES?

We scour the world to find the best roses for America's gardens. After years of testing, we introduce those that prove themselves. Our crop rotation program and methods of growing are geared to produce quality plants, and we sell only the highest grade . . . No. 1, 2-year-old, field-grown plants. When you buy Star Roses, you get your money's worth.



©

CONFIDENCE

**ALL STAR ROSES
ARE EVERBLOOMING**

3 FINE ROSES

CHRYSLER
IMPERIAL
CONFIDENCE
VASSAR
CENTENNIAL

Save \$1.10

Only \$6.90

ORDER OFFER 12



CONFIDENCE

H.T. (Meilland) Plant Pat. 1192. A favorite of millions (and of mine), this fine rose is noted for a number of excellent qualities, among them color, form, fragrance and good growing habit. Buds and blooms are entrancingly high-centered; the pastel shades of pink, peach and yellow are sheer delight to even the most jaded eye; the pleasing odor leaves nothing to be desired. This combination of virtues accounts for the instant reception everyone gives Confidence the moment he first sees it. The plant grows tall, is nicely clothed with good, green foliage and is well proportioned. It produces its delightful flowers freely and continuously and holds them proudly. Quite a rose! In Europe, Confidence won the coveted "Most Beautiful Rose of France" award; in America, it has taken many a blue ribbon at rose shows, and will win many more. \$2.50 ea.; 3 or more, \$2.20 ea.

CHRYSLER IMPERIAL



H.T. (Lammerts) Plant Pat. 1167. Like Confidence, Chrysler Imperial is something of a fixture in the garden . . . a rose of many solid qualities and strong appeal. It has wonderful, deep color—a rich red everyone admires. Blooms are large, substantial and impressive. Well formed, too. They're excellent for cutting, coming on good stems. Another reason for cutting is the fine, rich perfume, which scents the area where your bouquet is. With all these good qualities, Chrysler Imperial has one slight fault which can easily be overlooked . . . it tends to turn blue-ish toward the end of its blooming. So what! It's time to cut the bloom off anyway! \$2.50 ea.; 3 or more, \$2.20 ea.

CHRYSLER IMPERIAL



or America's Gardens

VASSAR CENTENNIAL

H.T. (Meilland) Plant Pat. 2031. Chosen and named to celebrate the 100th anniversary of Vassar College, this splendid exhibition-type rose, introduced several years ago, has become something of a sensation . . . and with good reason. It has great size, lovely apricot and peach coloring, fragrance, superb growing habit, graceful buds and blooms. It has the power of prestige, too, for it was chosen from among many candidates by a committee representing the college. To merit its selection, it had to be above the ordinary. That it is something special is attested to by the instant popularity which it achieved . . . not only with Vassar graduates but also with the general gardening public. People just like it because it's a good rose. \$3 ea.; 3 or more, \$2.65 ea.



© VASSAR CENTENNIAL

INVITATION

H.T. (Swim & Weeks) Plant Pat. 2018. By all measurements, Invitation is a rose which is sure to please even the most exacting rose gardener. The rich salmon-orange color is excitingly attractive. The fragrance is, to put it mildly, likeable; some will say it is very pleasing. The plant in every way is an outstanding one. It is, in fact, so beautiful a grower, so rugged and vigorous, that it can be called "foolproof." Invitation's flowers, of which unfortunately, I can show here only the half-open bud, are generously big—almost 5 inches across. They have from 25 to 35 medium-thick petals, nicely arranged to form substantial, colorful blooms—high-centered beauties. The plant bears them plentifully, with one or two to the stem. The medium-long stems are an invitation to good cutting. This is an upright grower of medium height and very nice proportions. It is quite easy to see that Invitation is a very desirable addition to any garden and ought to be considered seriously for yours. Perhaps you can gather that I rather like it myself. \$2.50 ea.; 3 or more, \$2.20 ea.



INVITATION



PRESIDENT
EISENHOWER

PRESIDENT EISENHOWER

H.T. (Hill) Plant Pat. 1217. A very good, bright red rose with velvet-textured petals making solid, 40-petaled blooms. Sturdy, upright canes hold them one to the stem. The plant grows to 3 feet, has rich, leathery foliage. A strong, sweet fragrance adds its zesty touch. Note the big, long bud and the fine color. Imagine, if you can, how impressive and colorful the open bloom is! \$2.50 ea.; 3 or more, \$2.20 ea.

3 Delightful Roses

GARDEN PARTY (p. 15)
INVITATION
PRES. EISENHOWER

Save \$1.05

Only \$6.95

ORDER OFFER 13



LADY ELGIN

5 On These Pages

GARDEN PARTY
LADY ELGIN
LOVE SONG
MONTEZUMA
WAR DANCE

Save \$1.65

Only \$11.85

ORDER OFFER 14



Star Rose Guarantee

Our roses are guaranteed to grow and bloom as they should for one growing season. If they do not, we will replace them or refund the purchase price.



WAR DANCE



Lady Elgin

H.T. (Meiland) Plant Pat. 1469. The brilliance of this apricot and orange combination—a kind of red or jeweler's gold—is admired by everyone who has ever seen it. It is amazingly beautiful, rich and exciting. This color remains throughout the life of the flower. Huge, handsome blooms come on long stems, which means good cutting for the house. The petals, 35 to 48 in number, are large and form substantial blossoms; and the bud, like the bloom, has excellent form. Lady Elgin's plant is sturdy, tall-growing, upright and vigorous. The foliage is lustrous green. This fabulous beauty possesses another wonderful asset . . . it is delightfully fragrant. All-in-all, Lady Elgin provides for the gardener outstanding qualities, not least of which is fabulously brilliant color. \$2.50 ea.; 3 or more, \$2.20 ea.

When you order roses from us, you get plants which we, ourselves, grow. You are assured of nursery-fresh stock . . . plants grown and handled by experts with 66 years of experience. All of this rose-growing knowledge and the rigid standards to which we adhere are yours to rely upon now. We are proud of our reputation and mean to keep it high.

War Dance

GR. (Swim & Weeks) Plant Pat. 2017. Have you ever seen a hotter red color—a color that blazes with inner vitality? This is doubtless due to the brilliance of the orange which is so thoroughly mixed in with the scarlet. War Dance will never be overlooked, no matter where you put it. You'll have high-centered, double flowers with from 28 to 40 petals, one or several of them to the stem, and each a good 4½ inches across. The petals are perfectly aligned and the bloom a model of attractiveness. It is at its marvelous best when half open, and then on to the full flower. The bush is a vigorous one, producing heavy canes, many branches and a wealth of deep green leaves. Regardless of weather, the color of the bright blooms is pure-toned clear through—a quality which all red roses do not have. \$2.75 ea.; 3 or more, \$2.40 ea.



MONTEZUMA

GR. Plant Pat. 1333. Perhaps as much as any other, this rose typifies the Grandiflora with its wonderful Hybrid Tea-like blooms and its plentiful supply of flowers. Its marvelous color and form are a picture of beauty. Brilliant rosy salmon blooms—each a high-centered flower of 40 petals—come on long, strong stems. The bud is a long, slender one—beautiful in itself. The tall plant, magnificent in flower and foliage, grows to from 3 to 5 feet, makes an impressive sight and ought to be planted where it will not hide other, lower-growing kinds. Montezuma features good, strong stems, and you can cut the blooms with real pleasure. Everyone I know who has Montezuma in his garden is extremely partial to it. In particular, they all are entranced by its wonderful color, and, of course, by its outstanding form, especially in the half-open and fully open flower. I think that you will be also, if you like richness and high eye appeal in your roses. Montezuma has both. \$2.75 ea.; 3 or more, \$2.40 ea.



MONTEZUMA

LOVE SONG

H.T. (Gladys Fisher) Plant Pat. 1360. Yellow and watermelon-pink as seen in the solidly substantial bud below is a rare combination in roses. These colors are as sharply delineated—yellow on the undersides, pink on the upper-sides—as though they had been painted there by hand. The bud more than lives up to its promise of the fully open flower, for it is then that Love Song reaches its high note. The open bloom is huge. I have counted more than 100 petals. As they unfold, they reveal more and more pink, and the transformation from the all-yellow bud to the all-pink bloom is a fascinating thing to watch. The Love Song plant bears these fine blooms freely and one to the stem. It grows to middle height in good, sturdy style, and produces excellent foliage of the waxy kind which is so attractive. Vigor is one of its qualities also. To round out Love Song's appeal is a kind of fragrance that is easy to appreciate—not the strongest in the world, but a delight nonetheless. \$2.50 ea.; 3 or more, \$2.20 ea.




This sign denotes All-America Award Winners throughout this catalog.



LOVE SONG

GARDEN PARTY

GARDEN PARTY

 H.T. (Swim) Plant Pat. 1814. Upholding the tradition of its parents, Peace and Charlotte Armstrong, this splendid rose also captured an All-America award. Its big, finely sculptured blooms are a combination of soft pastel colors . . . rich ivory in the center giving way to creamy tones and finally to a flush of lovely appleblossom-pink. Garden Party has 25 to 30 enormous flaring petals, and blooms come in rapid succession on a tall, strong, vigorous plant. Handsome foliage adds to the attractiveness of the bush. You'll be charmed completely by the beautiful bud and the full richness of the open flower. Since 1960, the year Garden Party won the big prize, it has become a favorite—one that's certain to please you. \$3 ea.; 3 or more, \$2.65 ea.



BANZAI

AS WIDE AS A TEACUP—
AS PRETTY AS CAN BE!

H.T. (Marie Louise Meilland) Plant Pat. 2142. The name is pronounced "Bans-eye." It's a Japanese word meaning a cheer, such as "Hooray!" in English. I am particularly fond of this rose. I only wish that I could show you the flower as it really is. Banzai is, in fact, twice the size of the blooms shown here, and the color has an inner glow which no picture can show truly. The color is bright raspberry with touches of cream on the petal reverses. In the 4-inch flowers, the effect is really beautiful. Lovely buds open slowly into urn-shaped, three-quarter open flowers; and finally to the fully open, flattish, perfectly formed bloom. The plant, which is low-growing, compact and nicely proportioned, carries the well-shaped flowers one, two or three to the stem. These come continuously. The bush glows with them. Lots of rich, dark green foliage, too. So—you have a wonderful, mound-shaped plant of ideal form covered with lovely blooms all summer long. You must see it to get the real picture; and I recommend that you do so. It's a real beauty that will please you in the first place, and that will grow on you as time goes by. \$2 ea.; 3 or more, \$1.75 ea.



©

BANZAI

2 Roses Worth a 2nd Thought!

©

SIMONE



SIMONE

AS INTRIGUING AS
LAVENDER AND OLD LACE!

H.T. (Mallerin) Plant Pat. 1847. Here's another personality (call it See-mun) worth thinking about twice. Of course, you may not like lavender in a rose (opinion is more or less equally divided) but if you do, this one has much to recommend it. The bloom is enormous, often reaching 6 to 7 inches across, and has 65 substantial petals. The color is a cool, clear, lilac-lavender which at times seems to be almost silvery. The strong plant is dressed in leathery, glossy foliage. It grows low and needs a front-row planting, or a spot by itself. Don't think of this rose as being other than strong and rugged, even though its delicate coloring might imply the opposite. Blooms are solid—the plant is husky. Only its coloring is ethereal and dreamlike. Among Hybrid Tea roses in this general color-type, Simone really stands alone. A further asset is worth mention—fragrance. It's light and pleasant. \$3 ea.; 3 or more, \$2.65 ea.

STAR ROSES

Christmas Gift Order Form

Date

THE CONARD-PYLE COMPANY
WEST GROVE, PA.

Please send the following Christmas Gift items to the names below. My check or money order is inclosed for \$

(Please write or print all names and addresses plainly.)

Note: All group offer and "3 or more" prices apply only when those roses are shipped together to the same address.

You may order any special offer or individual item listed in our Fall 1963 Catalog.

YOUR NAME.....

ADDRESS.....

CITY.....

STATE.....

ZIP.....

SEND THE FOLLOWING:.....

TO:.....

ADDRESS.....

CITY.....

ZONE.....

STATE.....

Card To Read:

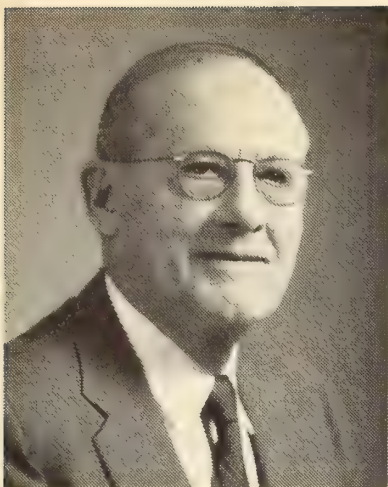
TO.....

FROM.....

SEND THE FOLLOWING:.....

WEST GROVE, PENNSYLVANIA

Fall, 1963



Dear Friend:

In my more than 30 years of day-by-day association with roses—hunting over two continents for the best roses for America's gardens, testing them, growing them—I have come to know them rather well. And I have come to know the originators of the world's finest new roses, and what they are trying to accomplish in the way of finer roses still.

This idea of improving and maintaining quality in roses—of producing the best we know how—has guided our effort for more than 50 years. We are not the largest rose grower in America.

We are one of the largest growers of highest quality roses, however—and our aim will continue to be quality rather than quantity. We know, as you do, that it is a fact of economic life that to produce anything of high quality takes more time, more care, more thoughtfulness and effort, as well as more money, than to turn out a run-of-the-mill kind of product.

We all know, too, that it is the quality article that gives the most satisfaction—lasts longest—returns more for the money. We know that money spent for highest quality roses is never thrown away.

In this catalog, we are proud to present for your consideration what I believe to be the finest roses available today. Some are new kinds—some are older . . . all are quality-grown Star Roses.

With best wishes for your garden pleasure, I am

Sincerely,

A handwritten signature in cursive script, reading "S. B. Hutton".

President

THE CONARD-PYLE CO.



NONE FINER ANYWHERE

It's Quick and Easy to ORDER BY MAIL

To order your plants by mail is the simplest, easiest, quickest, most convenient way in the world—as you will find out if you have never done so before! Just imagine! You select your plants in the comfort of your easy chair—fill out the order blank—and mail with your check or money order in the self-addressed, postage-paid return envelope! That's all! And it's all possible because both our plants and the United States Mail are to be depended upon . . . equally.



by John Milton
128 Pages—Hard Cover
Published 1962—\$3.50

- NEWEST, MOST USEFUL BOOK ON ROSE GROWING FOR HOME GARDENERS
- HELPS YOU TO GROW ROSES BETTER—ENJOY THEM MORE
- TELLS YOU HOW ROSES GROW—HOW TO USE THEM MOST EFFECTIVELY—HOW TO GET THE MOST OUT OF THEM
- GIVES YOU ALL THE BASIC FACTS IN DOWN-TO-EARTH LANGUAGE
- INCLUDES 51 DRAWINGS, 15 COLOR ILLUSTRATIONS, 13 PHOTOGRAPHS, 6 ROSE GARDEN DESIGNS

Order Your Copy NOW!

See Order Blank

PRICES IN THIS CATALOG

apply until December 15, 1963. We do not ship C.O.D.

When a plant you order is sold out, we will select for you a similar kind of equal or greater price. If you do not wish this service, please check box on order blank.

However, this does not apply to *Special Offers*, where substitutions will be used for sold out varieties. We cannot accept requests for changes in *Special Offers*. The money-saving feature of *Special Offers* makes these conditions necessary. We do not substitute except when necessary.

The quantity prices, given for each Rose in this catalog, apply **ONLY** on orders for three or more plants of one variety to be shipped at one time to one address. Special Offers also sent only to one address at one time.

NOTE ON PACKING CHARGE

Free packing and handling on orders of \$10.00 or more shipped to one address. On orders of less than \$10.00, add 50c for packing and handling. This applies to any part of an order which is shipped to a different address at your request, or to the same address at a different time if that part amounts to less than \$10.00.

FALL PLANTING

We recommend fall planting of Roses: in late October for northern states; from November until the ground freezes in southern states. In fall, the earth is mellow and right for planting. Put a mound of soil up around the stems after planting and the Roses will be ready to grow when spring comes.

MAIL-ORDER shipments will be made at proper time for planting in your locality. Dormant Roses can be planted until just before the ground freezes for the winter.

NOTE: Rose plants may be picked up at the nursery **AFTER NOVEMBER 1**, but not before that date.

Visit Our Garden Centers

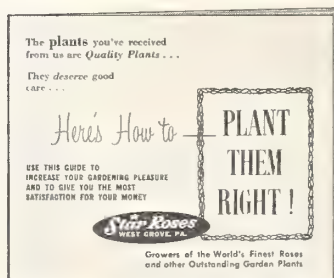
West Grove is on U. S. Route 1, 35 miles from Philadelphia, Pa., 14 miles from Wilmington, Del., 65 miles from Baltimore, Md. The great fields of Roses are in full bloom from July to October, and Chrysanthemums from September to freezing weather. Visitors are welcome. Also, visit our Garden Centers.

GARDEN CENTER NO. 1: 1 mile off Route 1 at West Grove, Pa. Open every day, 10 A.M. to 4 P.M. (In spring, from 10 A.M. to 6 P.M. or later.) Come here for Rose plants **AFTER NOVEMBER 1**.

GARDEN CENTER NO. 2: On Route 1, 3 miles southwest of West Grove. Open only from late spring to mid-fall. 10 A.M. to 6 P.M. daily. Come here to leave advance orders and to see the fields in bloom.

STAR ROSE GARDEN CENTER OF LANCASTER, PA: On U. S. 230 (By-Pass) $\frac{1}{2}$ mile west of Manheim Pike. Open daily, all year. Will have rose plants **AFTER NOVEMBER 1**.

FREE PLANTING GUIDE WITH EVERY ORDER!



Our new 24-page booklet is a helpful and simple guide to Rose planting and culture—a handy and practical aid that gives the answers you're looking for. It describes and pictures the easy steps to successful Rose growing, from unpacking the Roses to enjoying them in your garden. Contains information on pruning, spraying, dusting. Also gives you facts about planting and growing perennials. You will find a very helpful planting depth diagram for fall bulbs that tells you at a glance just how deep the bulb should be for best results. We have prepared this Planting Guide as a service to our customers. You will find it useful.

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GOLDEN CHALICE HYBRIDS

GOLDEN CHALICE HYBRIDS This lovely strain was developed from various Chinese species. They are upright growers and their colors, which are much improved, are clearer and brighter than the muddy oranges and orange-reds of the earlier kinds. Ranging from the beauty of clear, lemon-yellow through the richness of warm gold and apricot-orange shades, these Golden Chalice hybrids are a most desirable addition to any garden. Plants grow up to three feet in height and are exceptionally vigorous. They produce their bright flowers in May and each is an entrancing beauty 4 or more inches across. Plant them in a warm, sunny location in well drained soil and about 6 inches deep. Golden Chalice hybrids are extremely drought-resistant, and ideally suited for any warm, dry spot in the garden or border. There they will flower with a minimum of care . . . and give great pleasure. **3 for \$2.25; 6 for \$4.00.**

STAR ROSES is proud to present . . .

WORLD FAMOUS *Jan de Graaff* **LILY CREATIONS**

We are delighted to be able to offer you for fall planting some selected kinds of Jan de Graaff's world-renowned lilies. The name, "de Graaff," has become almost synonymous with lilies and with all that's good about them. There are none finer in the world . . . anywhere! These are all hardy kinds which will grow and bloom next summer and for years in your garden. Planting and care are easy (see details on next page) and the returns in sheer beauty are great. If you have not seen these outstanding lilies before, you have a great treat in store. The pictures in this folder are good—the best that can be made—but even they can't equal the real-life lilies. Why not order some now? You'll have an extra special reason for looking forward to next spring and summer.

HARLEQUIN HYBRIDS



HARLEQUIN HYBRIDS This is a fascinating new strain with flowers coming in mixed colors ranging from ivory-white, through pale lilac and old rose, to violet and purple, with intermediate shades of salmon, terra-cotta and amber-pink. Each mature plant will have a dozen or more delightful blooms with petals that flow backward in wonderful recurves. Growing up to 5 feet, the Harlequin hybrids display their unusual beauty in the grand style—"scene-stealers" in any garden. Individual flowers are borne from 6 to 8 inches from the central stem in a most attractive way. They measure a good 4 inches across, and you can imagine how impressive and beautiful the sight when their blooming season (late June) is at hand. Incidentally, the healthy, clean foliage of the Harlequin hybrids adds its touch of beauty to set off the flowers. The Harlequins have another notable asset . . . they're very vigorous, growing quickly and easily to give you their beauty generously. If you cut the blooms, as you will want to on occasion, don't take more than one-third of the stem with them . . . the plant needs it for long life. **3 for \$2.75; 6 for \$5.00.**

LILY COLLECTION

- 3 Cinnabar
- 3 Golden Chalice
- 3 Regale

ALL 9
FOR **\$6.00** ORDER OFFER 33



REGALE This is the most widely known of all the trumpet lilies . . . a history of 60 years of popularity lies behind it. Regale's pure white color touched with wine stains on the reverse sides keeps it a favorite in many a garden, although the flower itself is not as large as that of the newer hybrid strains. The plant reaches 3 to 5 feet and produces its blooms in late June. At that time, Regale repays the gardener who planted it; for the white trumpets swaying in the summer air on their slender stems are lovely, indeed. It is not hard to understand how Regale has retained its devotees over the years. **3 for \$1.85; 6 for \$3.50.**

LILY CULTURE

Lilies like a location in the sun and with air around them; they don't like competition with trees and shrubs; they must have, above all, a well drained soil. Set them in the ground with 4 inches of soil above them. Planting distance between bulbs should be at least 8 inches . . . a foot is better. For best effect, lilies ought to be planted in groups of 3 or more, which is why we offer them this way. Nobody should plant just one of a kind! One good way to plant is to place a bulb at each point of an equal-sided triangle, one foot apart. Blooming time given here is for fall-planted bulbs in Eastern Pennsylvania. Further south, it would be earlier, and north, a little later. We will ship your bulbs at the proper time for planting them in your area.

LILIES the Aristocrats of the Garden

NEW, DIFFERENT AND ALTOGETHER LOVELY!

Every garden needs — in fact, deserves — the rare beauty afforded by lilies. Every gardener who plants a few appreciates their special appeal, and loves them. Here are some of the best.



AURATUM PLATYPHYLLUM This native of Japan is famed for its big, waxy-white, fragrant flowers—each with its golden streak down the center of the petals. The plants have broad leaves, attractive in themselves and a beautiful complement to the beauty of the flowers. The plant is hardy and disease-resistant—grows to 4 to 6 feet in height, and blooms conveniently in August when many another lily has ceased to flower. This one is often called "The Gold Band Lily." **3 for \$3.75; 6 for \$7.00.**

LILY COLLECTION

- 3 Green Magic
- 3 Moonlight
- 3 Pink Perfection
- 3 Royal Gold

ALL 12
FOR **\$10.00** ORDER OFFER 34

ROYAL
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OLD A new strain of the Regale lily in beautiful solid yellow to the delight you have in Royal Gold is the attractive, smooth texture of the flower surface. There is exceptional beauty in the form which is considered to be the finest in the species. I know from my own experience that you will enjoy blooms in July. Grows to 4½ feet. **3 for \$2.75; 6 for \$5.00.**

CHARTREUSE Chartreuse on one side—yellow on the other! An unusual color combination in a lily that's strong-growing, hardy. Grows from 3 to 6 feet and flowers in July. A most delightful lily that will put glamour in your garden at the same time complement your other summer-flowering lilies. **3 for \$2.75; 6 for \$5.00.**



PINK PERFECTION Since this beauty grows from 3 to 7 feet tall, you won't fail to see it and to admire its rare beauty. Very large dusky pink flowers surround the stem. As they open, they raise their beautiful heads, showing the bright, orange stamens against the full richness of the deep pink, and scenting the air deliciously. Flowers in July. **3 for \$2.75; 6 for \$5.00.**

GREEN MAGIC White petals with mint-green throat and lightly green central rib are wonderfully accented by the dark brown stamens. Grows from 3 to 6 feet and flowers in July. A very cool-looking lily personality for your summer garden with trumpets that appear to have been sculptured from alabaster by a master hand. **3 for \$2.75; 6 for \$5.00.**





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ROYAL GOLD A new strain of the Regale lily in beautiful solid gold. Adding to the delight you have in Royal Gold is the attractive, glistening texture of the flower surface. There is exceptional beauty also in the form which is considered to be the finest in the species *Lilium regale*. I know from my own experience that you will enjoy this one. Blooms in July. Grows to 4½ feet. **3 for \$2.75; 6 for \$5.00.**



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LILY COLLECTION

- 3 Green Magic
- 3 Moonlight
- 3 Pink Perfection
- 3 Royal Gold

ALL 12 FOR **\$10.00**





GOLDEN WEDDING



BURGUNDY



BRONZINO

FIESTA HYBRIDS

GOLDEN WEDDING

Characteristic of the strain are the very reflexed petals which curl back upon themselves most gracefully. This one in golden yellow is a prize-winner that features fine, well spaced flowers on a tall, graceful stem. Grows from 3 to 4½ feet tall—gives you its lovely blooms in July. It is disease-resistant and highly recommended. **3 for \$2.75; 6 for \$5.00.**

BURGUNDY

Colors in the Burgundy strain are strikingly rich . . . iridescent tones of cherry-red to deep wine. The blooms are long-lasting beauties that come plentifully and in good order on a stem that reaches up to 4 feet. Facing outward, the 3-inch beauties of Burgundy, which bloom in July, are gloriously appealing. They command your attention. **3 for \$2.75; 6 for \$5.00.**

BRONZINO

This is a new strain with remarkable color versatility, ranging from the paleness of amber to the rich depths of chocolate and mahogany. Some are definite bi-colors in shades of sand and sable—amber and gold-topaz—or mahogany and teak. In any combination, it's beautiful! The plant grows from 2½ to 5 feet and flowers in July. **3 for \$2.75; 6 for \$5.00.**

LILY COLLECTION

FOR ALL-SUMMER

BLOOM (May to August)

21 bulbs for \$17.00

3 each of Auratum Platyphyllum, Cinnabar, Golden Chalice,
Green Magic, Pink Perfection, Prosperity, Royal Gold
ORDER OFFER 35

42 bulbs for \$30.00

2 of Offer 35

ORDER OFFER 36

Mid-Century Hybrids

CINNABAR Here is a front-of-the-bed lily whose bright maroon-red really glows in the sun and brightens the scene. It grows to 2½ feet and produces the fine flowers on long stems. Blooms are well spaced on the plant and face upward in the most engaging manner, showing you their beauty head-on. Cinnabar is a June bloomer and will do well in full sun or in light shade. It is the finest of this color among the Mid-Century Hybrids. **3 for \$2.75; 6 for \$5.00.**

CINNABAR



PROSPERITY A brand-new color in the Mid-Century group is introduced with this lemon-yellow lily. Bright and rich with golden tones, it's as lovely as anyone has a right to expect. The fine flowers are outward-facing in the friendliest fashion. The plant is extremely vigorous, growing from 3 to 4 feet tall, and is both hardy and disease-resistant. Like Cinnabar, it is a June bloomer. Jan de Graaff predicts that this newcomer to a world of lovely lilies will be something of sensation for years to come. One thing is certain: in any garden of lilies, there is a need for a brilliantly shining yellow like this. It will perk up the spot where you plant it. **3 for \$2.25; 6 for \$4.00.**

PROSPERITY



STAR ROSES ORDER SHEET—FALL 1963



The Conard-Pyle Co., West Grove, Pa.

TERMS: Please send payment with order or before shipment. No C.O.D.'s. TEL.: 215-869-2426

Orders accepted subject to stock unsold. Prices are for dormant Roses, Fall 1963, 2-year, field-grown, guaranteed to bloom. NOTE: All "3-for" and group offer prices apply ONLY when plants are shipped together to one address. "3-for" prices apply to 3 of one variety only. We pay delivery in the U. S. A. on all Roses, if order is received by December 15, 1963. Free packing on all orders of \$10 or more. Please add 50c packing charge if order is less than \$10.—See explanatory note on opposite page.

Date _____

AMOUNT
ENCLOSED \$ _____

When a plant you order is sold out, we will select for you a similar kind of equal or greater price. If you do not wish this service, check here ☐

However, this does not apply to *Special Offers*, where substitutions will be used for sold out varieties. We cannot accept requests for changes in *Special Offers*. The money-saving feature of *Special Offers* makes these conditions necessary. We do not substitute except when necessary.

(ALL MEMBERS OF SAME HOUSEHOLD, PLEASE ORDER UNDER SAME NAME)

Check here if you prefer Spring Shipment—otherwise order will be booked for proper planting time this Fall. ☐

NAME _____

P.O. BOX OR

STREET _____

RFD _____

COUNTY _____

POST OFFICE _____

CITY ZONE _____

STATE _____

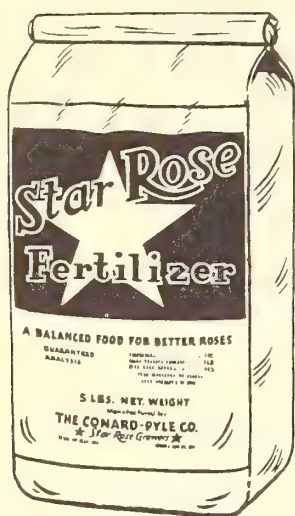
EXPRESS ADDRESS (IF DIFFERENT FROM P.O.) _____

Quan.	HYBRID TEAS	Each	3 For	Total	Quan.	HYBRID TEAS	Each	3 For	Total	Quan.	FLORIBUNDAS	Each	3 For	Total
.....	Banzai.....	\$2.00	\$5.25	Picture.....	\$1.75	\$4.65	Rumba.....	\$2.50	\$6.60
.....	Betty Uprichard.....	1.50	3.90	Pink Peace.....	2.75	7.20	Sarabande.....	2.00	5.25
.....	Blanche Mallerin.....	2.00	5.25	Pres. Eisenhower.....	2.50	6.60	Saratoga.....	2.50	6.60
.....	Candy Stripe.....	2.75	7.20	Pres. Herbert Hoover.....	1.50	3.90	Snow Fairy.....	2.50	6.60
.....	Carrousel.....	2.00	5.25	Queen Elizabeth.....	2.50	6.60	Spartan.....	2.00	5.25
.....	Charlotte Armstrong.....	2.00	5.25	Radiance.....	1.50	3.90	The Sweetheart Rose.....	1.75	4.65
.....	Chicago Peace.....	3.00	7.95	Royal Highness.....	3.50	9.30	Vogue.....	2.00	5.25
.....	Christian Dior.....	3.00	7.95	Royal Velvet.....	2.00	5.25
.....	Christopher Stone.....	1.50	3.90	Simone.....	3.00	7.95
.....	Chrysler Imperial.....	2.50	6.60	Sincera.....	3.00	7.95
.....	Condesa de Sagato.....	1.50	3.90	Soeur Therese.....	1.50	3.90
.....	Confidence.....	2.50	6.60	Summer Sunshine.....	3.50	9.30
.....	Crimson Duke.....	3.00	7.95	Sunlight.....	2.00	5.25
.....	Crimson Glory.....	1.75	4.65	Suspense.....	3.00	7.95
.....	Dr. Debat.....	2.00	5.25	Sutter's Gold.....	2.75	7.20
.....	Duq. de Penaranda.....	1.50	3.90	Suzon Lotthe.....	2.00	5.25
.....	Eclipse.....	1.75	4.65	Swarthmore.....	3.00	7.95
.....	Etoile de Hollande.....	1.50	3.90	Symphonie.....	2.00	5.25
.....	Fascinating.....	3.00	7.95	Talisman.....	1.50	3.90
.....	Garden Party.....	3.00	7.95	Tapestry.....	2.00	5.25
.....	Golden Girl.....	2.50	6.60	The Doctor.....	2.00	5.25
.....	Good News.....	2.00	5.25	Tiffany.....	2.75	7.20
.....	Granada.....	3.50	9.30	Traviata.....	2.50	6.60
.....	Helen Traubel.....	2.75	7.20	Tropicana.....	3.50	9.30
.....	Invitation.....	2.50	6.60	War Centennial.....	3.00	7.95
.....	John S. Armstrong.....	3.50	9.30	White Dance.....	2.75	7.20
.....	King's Ransom.....	3.50	9.30	White Knight.....	2.75	7.20
.....	Lady Elgin.....	2.50	6.60
.....	Love Song.....	2.50	6.60
.....	Lowell Thomas.....	2.00	5.25
.....	Lucky Piece.....	3.00	7.95
.....	Mme. Cochet-Cochet.....	2.00	5.25
.....	Mme. Henri Guillot.....	2.00	5.25
.....	Mirandy.....	2.00	5.25
.....	Mojave.....	2.75	7.20
.....	Montezuma.....	2.75	7.20
.....	Mrs. P. S. du Pont.....	1.50	3.90
.....	Mt. Shasta.....	3.00	7.95
.....	My Choice.....	3.00	7.95
.....	New Yorker.....	2.50	6.60
.....	Nocturne.....	2.25	6.00
.....	Orange Flame.....	2.75	7.20
.....	Peace.....	2.00	5.25
.....	Perfecta.....	2.50	6.60

Column Total \$ _____

Column Total \$ _____

AMOUNT FORWARD \$ _____



HERE'S THE FERTILIZER THAT'S RIGHT FOR ROSES

Try It and See!

Our own rose fertilizer has been developed out of long experience in knowing what is best for roses. It is a balanced plant food containing organic and inorganic material, available nitrogen, phosphorus and potash in 7-7-7 analysis. Use it when you plant your roses and for regular feeding thereafter. It's **RIGHT** for roses. 5 lbs. \$1.75; 10 lbs. \$2.95; 25 lbs. \$4.95, ppd.

ABOUT THE CONARD-PYLE COMPANY

To those people who don't know us, we are an old company, founded in 1897, but with roots in the rose growing and nursery business going back many years before that. We are known nationally and internationally as growers and introducers of world famous Star Roses. We are members of state and national nurserymen's associations and are a charter member of the All-America Rose Selections, one of whose test gardens is located here. Our officers are directors or officers of several of these associations. We were first in America to issue a mail-order rose catalog; first to ship roses to gardeners by mail; first introducer of Miniature Roses. We have introduced more than 200 new roses in this country, including such great ones as Peace, Blanche Mallerin, Confidence, Happiness, Lowell Thomas, Christian Dior and the All-America winner, Royal Highness. Since 1958, five of our Star Rose introductions have won All-America awards. Although roses are and have been our major product, we are producers of many other kinds of plants as well. We take pride in growing quality plants for the complete satisfaction of our customers who are located in every one of the 50 states. You can depend upon us, too.

LILIES. (List your choices below)

NEW BOOK—ROSE GROWING SIMPLIFIED \$3.50
by John Milton

STAR ROSE FERTILIZER (See prices above.)

Special Rose Offers

We reserve the right to substitute for sold-out varieties in Special Offers, but changes cannot be made on request.

Quan.	OFFER NO.	Each	Total
	3.	\$11.25	
	5.	12.90	
	5A.	10.60	
	6.	10.80	
	8.	10.55	
	11.	9.90	
	12.	6.90	
	13.	6.95	
	14.	11.85	
	17.	8.55	
	18.	6.80	
	19.	10.30	
	21.	16.95	
	21A.	6.75	
	22.	11.40	
	23.	6.95	
	24.	7.90	
	25.	8.80	
	25A.	16.50	
	26.	9.20	
	27.	11.90	
	28.	7.50	
	30.	13.85	
	31.	9.90	
	32.	10.80	

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EARLY**

YOUR PLANTS WILL BE RESERVED
AND SHIPPED AT PROPER PLANT-
ING TIME FOR YOUR LOCALITY

Are your name and address clear? Are your figures correct?



This Column Total \$

Total from other side \$

Add 50c packing charge
if order is less than \$10

Add 5% sales tax for
Pennsylvania deliveries \$

TOTAL ORDER \$

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TO:.....

ADDRESS.....

CITY.....

ZONE.....

STATE.....

Card To Read:

TO.....

FROM.....

*Every Star Rose is Guaranteed
To Bloom*

SEND THE FOLLOWING:.....

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TO:.....

ADDRESS.....

CITY..... **ZONE**..... **STATE**.....

Card To Read:


TO.....

FROM.....

SUTTER'S GOLD




SUTTER'S GOLD

 H.T. (Swim) Plant Pat. 385. One of the better-known and most popular of the All-America winners of a few years back—and naturally still a top rose. Gold touched with flushes of pink or vermillion and copper is a happy color combination for anybody's garden. The tall, well-proportioned bush blooms freely, has almost thornless stems and bright, glossy leaves. Another outstanding quality is the rich, intense fragrance. The long bud opens to a beauty of a flower—high-centered and graceful. Has proved its worth over the years, and if you don't have one, why not let it please you now? \$2.75 ea.; 3 or more, \$2.40 ea.



HELEN TRAUBEL


HELEN TRAUBEL

 H.T. (Swim) Plant Pat. 1028. Pure delight in form and color—a rose with 27 large petals forming a high center—a pink and apricot charmer. The plant features long canes and good cutting stems. Flowers come plentifully. This is another of Mr. Swim's wonderful All-America winners, and as such a highly desirable rose that won't fail to please. \$2.75 ea.; 3 or more, \$2.40 ea.

NOCTURNE



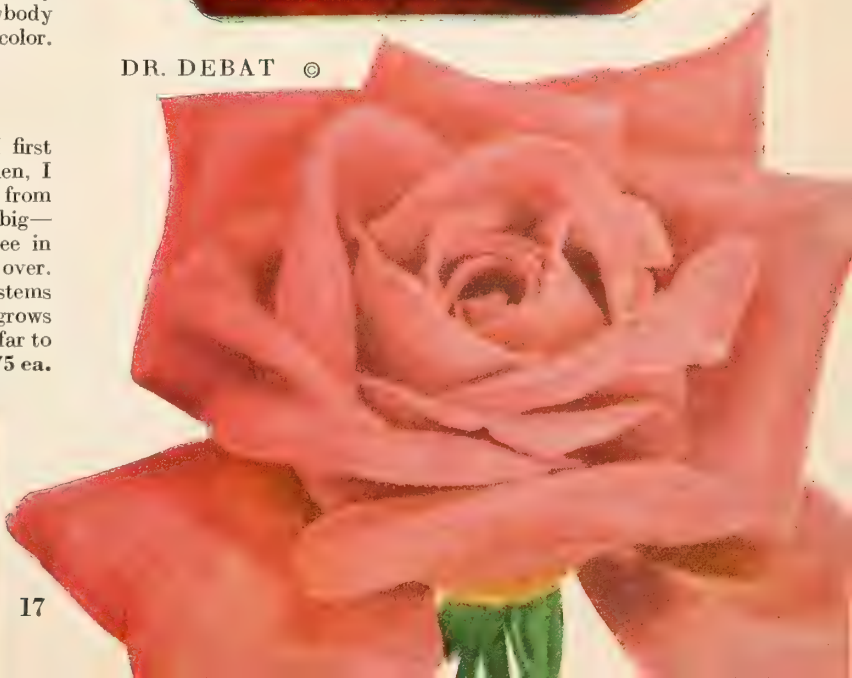
NOCTURNE

 H.T. Plant Pat. 713. Very deep, rich red with long, pointed buds and petals which flare out nicely to form the fine, open bloom. The plant grows tall in a rugged manner and performs well everywhere. The quality of its fragrance is like the bloom, rich and enticing. An All-America that's been around for a number of years now and is known and loved by millions of gardeners. What intrigues everybody besides the fragrance is the marvelously deep red color. \$2.25 ea.; 3 or more, \$2 ea.

DR. DEBAT ©

DR. DEBAT

H.T. (Meilland) Plant Pat. 961. Ever since I first saw its fine, clear, pink beauty in my own garden, I have been enamoured of Dr. Debat—and I'm far from being alone! It's impressive! The blooms are big—6 inches across—the exhibition kind that you see in rose shows. It's a prizewinner many times over. Flowers come plentifully and are borne on strong stems in the proudest manner. The plant is tall and grows vigorously. For size, color and form, you will look far to find a more pleasing rose. \$2 ea.; 3 or more, \$1.75 ea.



4 of a Kind—Good

- DR. DEBAT
- HELEN TRAUBEL
- NOCTURNE
- SUTTER'S GOLD

Save \$1.20 **Only \$8.55** ORDER OFFER 17



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CRIMSON GLORY



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BLANCHE MALLERIN

4 Old Masters

BLANCHE MALLERIN
CHARLOTTE ARMSTRONG
CRIMSON GLORY
PEACE

Value \$7.75

Only **\$6.80**

ORDER OFFER 18



PEACE


©



6 Grand

Here they are again! Repeated, as it were, by popular demand! Recognized everywhere as among the greatest roses of the world, these 6 Grand Old Masters are a small but top-quality rose garden in themselves—a garden you can be proud of—a garden that will give you more than your money's worth of garden pleasure. Among the 6 are 4 All-America winners, and the other two certainly would have won that honor if the All-America competition had been in existence at the time of their introduction. These are splendid roses . . . worth a chance to perform for you. More value for the money has always been our aim since we began growing the Best Roses for America back in 1897, and in these 6 the value is bred-in and grown-in to give you at a reasonable price long-term satisfaction and pleasure. I'm glad that we can repeat the Old Masters collection once more.

PEACE

 H.T. (Meiland) Rated highest by experts and amateurs alike, grown everywhere by millions of people—this great pink-tinged yellow rose continues to live up to its fabulous reputation. Huge blooms and buds; an immensely strong, tall, vigorous plant; rich, heavy foliage—all contribute character and beauty which are the hallmark of the Peace rose. It is the rose with which all other roses are compared—the King of the Old Masters. \$2 ea.; 3 or more, \$1.75 ea.

CRIMSON GLORY

H.T. Glorious, rich crimson color—outstanding rose form in the classic style—many flowers—loveliest of rose perfumes. Solid, low to medium bush with leathery foliage. It had to be included in this select group. \$1.75 ea.; 3 or more, \$1.55 ea.



©

LOWELL THOMAS




MIRANDY

OLD MASTERS


BLANCHE MALLERIN

H.T. Pure white color—fine, high-centered form—solid character throughout—make this a “must.” Long, shapely buds and blooms come one to the stem on a sturdy bush. Grows to 3 or 3½ feet vigorously. \$2 ea.; 3 or more, \$1.75 ea.


LOWELL THOMAS

 H.T. (Mallerin) Rich, unfading, deep yellow rose with nicely modeled bud and bloom, and solid, vigorous, upright plant. Strong stems and good foliage, too. A great favorite over the years. \$2 ea.; 3 or more, \$1.75 ea.

MIRANDY

 H.T. Noted for its beautiful wine-red color and its intriguing perfume. Its high-centered form is as delightful to look at as the fragrance is to smell. The plant is a steady, vigorous producer. \$2 ea.; 3 or more, \$1.75 ea.

CHARLOTTE ARMSTRONG

 H.T. Long, slender buds and graceful flowers in the most delicious of rose-red colors come abundantly on long stems. The plant is tall, vigorous, good. \$2 ea.; 3 or more, \$1.75 ea.

ALL 6 OLD MASTERS

Greatest value for the money! Six great roses, including 4 All-Americas.

Save \$1.45 **Only \$10.30** ORDER OFFER 19



© CHARLOTTE ARMSTRONG

PRES. HERBERT HOOVER H.T. Scarlet, cerise, flame and yellow. Large, fragrant flowers. Tall plant. \$1.50 ea.; 3 or more, \$1.30 ea.

MME. HENRI GUILLOT H.T. Rose-flame beauty, enticing fragrance, rich foliage. Colorful. Low-growing plant. \$2 ea.; 3 or more, \$1.75 ea.

CHRISTOPHER STONE H.T. Rich scarlet-crimson with attractive perfume. Dependable, low-growing plant. \$1.50 ea.; 3 or more, \$1.30 ea.

MME. HENRI GUILLOT

THE DOCTOR H.T. Satin-pink with long, pointed buds, big flowers and fragrance. Medium height. \$2 ea.; 3 or more, \$1.75 ea.

GOOD NEWS H.T. Fragrant, peach-toned beauty with substantial flowers. Medium height. \$2 ea.; 3 or more, \$1.75 ea.

ECLIPSE H.T. Famed for long, pointed, tapered buds in finest yellow. Many flowers. Tall. \$1.75 ea.; 3 or more, \$1.55 ea.

BETTY UPRICHARD H.T. Pearl-pink favorite. Large, fragrant flowers. Long, pointed buds. Medium height. \$1.50 ea.; 3 or more, \$1.30 ea.

CHRISTOPHER STONE

These 13 Everblooms
OUR **WONDER**
BAKER'S
Save \$5.05 **Only**
ORDER

Star® Roses
WEST GROVE, PA.

Every STAR ROSE
Guaranteed
To Bloom

THE DOCTOR

BETTY
UPRICHARD

ECLIPSE

©

GOOD
NEWS

PICTURE H.T. Velvety clear rose-pink with high center and nice, light fragrance. Glossy foliage, vigorous plant. \$1.75 ea.; 3 or more, \$1.55 ea.

SOEUR THERESE H.T. Clusters of well-formed, buttercup-yellow flowers. Dependable. Medium height. \$1.50 ea.; 3 or more, \$1.30 ea.

RADIANCE H.T. Cameo-pink blooms. Many on the tough, vigorous plant. Tall. Fragrant. \$1.50 ea.; 3 or more, \$1.30 ea.

DUQUESA DE PENARANDA H.T. Copper-apricot or deep peach. Handsome, upright, medium-height plant. \$1.50 ea.; 3 or more, \$1.30 ea.

MME. COCHET-COCHET H.T. Lovely salmon-pink with fine form and honey fragrance. Medium height, vigorous plant. \$2 ea.; 3 or more, \$1.75 ea.

ETOILE DE HOLLANDE H.T. Crimson with rich perfume and fine bud and bloom. \$1.50 ea.; 3 or more, \$1.30 ea.

MME. COCHET-COCHET

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nderful

DOZEN

\$16.95

OFFER 21

The Special 5

CHRISTOPHER STONE
DUQUESA DE
PENARANDA
ECLIPSE
PICTURE
PRES. H. HOOVER

Save \$1.25

Only \$6.75

ORDER OFFER 21A

DUQUESA DE
PENARANDA



PICTURE

ETOILE DE
HOLLANDE

SOEUR
THERESE

RADIANCE



TIFFANY




© NEW YORKER



MOJAVE


TIFFANY

 H.T. Plant Pat. 1304. About as elegant as a rose can be! Pink and pale gold in beautifully shaped buds and blooms. There are many flowers on the 3 to 4-foot plant, and plenty of good foliage. Worthy of its All-America award in every way. \$2.75 ea.; 3 or more, \$2.40 ea.

NEW YORKER

H.T. Plant Pat. 823. Bright, sparkling red rose with excellent form and eye-filling size. Stems are right for cutting, and every bloom you cut will be a fragrant delight. Vigorous, medium-height bush produces many flowers. This is a fine red rose of exceptional color, brilliance and charm. \$2.50 ea.; 3 or more, \$2.20 ea.

MOJAVE

 H.T. (Swim) Plant Pat. 1176. The beauty of its high-centered form and long, opening bud is increased by the warm, rich, coppery red colors. The plant is tall, has beautiful foliage and plenty of vigor. Fragrance is another attribute that's always appreciated. It's been a favorite among the All-Americans for a long time. \$2.75 ea.; 3 or more, \$2.40 ea.

MY CHOICE

H.T. Plant Pat. 1769. Buds are yellow splashed with vermillion—the opening flower is lemon-yellow with carmine inside—the final beauty is one of soft, silvery pink. Huge blooms on strong stems come on a very vigorous plant that produces plenty of foliage. They are strongly fragrant. \$3 ea.; 3 or more, \$2.65 ea.

SUNLIGHT

H.T. (Meiland) Plant Pat. 1576. Bright and as cheerful as its name, this good yellow rose is substantial. Its 43 to 48-petaled blooms are nicely fragrant, and come on a strong plant which is tall, well-proportioned and vigorous. Lots of flowers, and lots of appeal. You'll like this newer yellow for its golden brilliance and its gay charm. \$2 ea.; 3 or more, \$1.75 ea.

These 5

MY CHOICE
MOJAVE
NEW YORKER
SUNLIGHT
TIFFANY

Save \$1.60

Only **\$11.40**

ORDER OFFER 22



© SUNLIGHT



MY CHOICE

STAR ROSES ARE 2-YEAR-
OLD, FIELD-GROWN,
GRADE NO. 1 PLANTS . . .

the finest to be
had anywhere!



This sign denotes All-America Award Winners throughout this catalog.

Other Fine Star Roses

FOR ADDED GARDEN PLEASURE

HYBRID TEAS & GRANDIFLORAS

CARROUSEL GR. Plant Pat. 1066. Rich garnet-red flowers come one to the stem or in massive clusters on a strong, 3-foot plant. Makes a terrific impression! \$2 ea.; 3 or more, \$1.75 ea.

CONDESA DE SASTAGO H.T. The very lovely yellow and rosy scarlet oldtimer that is liked so much. A medium-height grower. Lots of fragrant flowers. \$1.50 ea.; 3 or more, \$1.30 ea.

MRS. P. S. DU PONT H.T. Its golden yellow, fragrant flowers are known everywhere for their great appeal. Low-growing, bushy plant produces them plentifully. \$1.50 ea.; 3 or more, \$1.30 ea.

PERFECTA H.T. Plant Pat. 1604. Cream and rose-red blend. Big, high-centered blooms come on long stems. Bush is superbly vigorous and has rich, heavy foliage. A tall grower. There is a pleasing scent. \$2.50 ea.; 3 or more, \$2.20 ea.

ROYAL VELVET H.T. (Meilland) Plant Pat. 1911. Enormous, ruby-red flowers come freely on a tall, vigorous plant with strong canes. A non-fading red. \$2 ea.; 3 or more, \$1.75 ea.

FASCINATING H.T. (Gladys Fisher) Plant Pat. 1945. An exciting blend of crimson and empire yellow. It has nice fragrance and big flowers. The plant is upright and bushy. Responds beautifully to a little care. \$3 ea.; 3 or more, \$2.65 ea.

SUZON LOTTHE H.T. (Meilland) Plant Pat. 934. Pearl-pink beauty with blooms of up to 90 petals. Good size, wonderful form, marvelous fragrance, heavy-caned plant with strong stems and good foliage. Tall. \$2 ea.; 3 or more, \$1.75 ea.

SYMPHONIE H.T. (Meilland) Plant Pat. 958. One of the richest and most glowing of pink roses. Strong, sturdy, low-growing plant produces large flowers. They're fragrant and altogether pleasing. \$2 ea.; 3 or more, \$1.75 ea.

TALISMAN H.T. Rich, colorful rose and orange combination that's been a long-time favorite. It grows to medium height. At its best in spring and fall. \$1.50 ea.; 3 or more, \$1.30 ea.

TAPESTRY H.T. (Gladys Fisher) Plant Pat. 1812. Mingled flame, yellow and copper color and large, fragrant blooms make this one of the most fascinating of roses. Low-growing, vigorous plant. No two flowers alike! \$2 ea.; 3 or more, \$1.75 ea.

FLORIBUNDAS

FLORADORA Beautiful geranium-red All-America winner with many 50-petaled flowers on an upright, 3-foot plant. Very nice form and fine color. An old standard, but if you like its color—get Fire King. It's better. \$1.50 ea.; 3 or more, \$1.30 ea.; 25 or more, \$1.20 ea.

GOLD CUP Plant Pat. 1683. Nicely formed, 3-inch flowers come plentifully on a strong, vigorous, 2½-foot plant. The color is a solid yellow—all gold—which delights your eye completely. This is a recent winner of the All-America award, and that means quality. It's fragrant, too. Imagine a border of Gold Cup roses . . . stunning! \$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.

RED FAVORITE Plant Pat. 1189. Clusters of deep red blooms make the plant seem artificial . . . they're so long-lasting. You'll have flowers like these all season long. The 3-foot plant has fine, glossy leaves, and it's a rugged grower that seems to defy even neglect. I planted some once that had been banged around in a freight car for 6,000 miles. You should have seen how beautifully they grew! \$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.

CLIMBERS

CL. CIRCUS (Everblooming) Plant Pat. 2074. This is the same flower as the Floribunda pictured on page 25 . . . mingled reds, yellows, pinks. Tall, free-blooming canes bear them in profusion. \$3.50 ea.; 3 or more, \$3.10 ea.

MORNING DAWN (Everblooming) Plant Pat. 1447. Large, soft pink flowers are well formed and fragrant. They come on long stems for good cutting. The plant is vigorous and dependable. \$2.50 ea.; 3 or more, \$2.20 ea.

NEW DAWN (Everblooming Dr. Van Fleet) The sweetly fragrant, blush-pink blooms of this one are a delight. A fast-growing plant sends up long willowy canes in a hurry—12 to 15-footers. \$2 ea.; 3 or more, \$1.75 ea.

CORAL DAWN (Everblooming) Plant Pat. 1117. Marvelous, soft pink flowers are 4½ inches across . . . beauties! They cover the bush in clusters of from 3 to 20 blooms each. Buds are dainty, pointed. Lustrous foliage and a vigorous plant. \$2.75 ea.; 3 or more, \$2.40 ea.

SPECTACULAR (Everblooming) Plant Pat. 1416. Orange-red blooms are truly spectacular—made more so by brilliant scarlet buds. The 10-foot canes are loaded with flowers. \$2.50 ea.; 3 or more, \$2.20 ea.

WHITE DAWN (Repeat Blooming) White climbing roses are not particularly popular—but if you want one, this is the one to get. It's satisfactory. Has large flowers in spring and again in fall. \$2 ea.; 3 or more, \$1.75 ea.

SOME SPECIAL ROSES

THE SWEETHEART ROSE (Cecile Brunner) Remember this one? Many people ask for it still, and we have it again for them. It's a famous old rose, the one to which others are compared when referred to as "sweetheart type" roses. Long buds and small, double flowers are pink. \$1.75 ea.; 3 or more, \$1.55 ea.; 25 or more, \$1.40 ea.

FRAU KARL DRUSCHKI A Hybrid Perpetual rose which we introduced back near the turn of the century, and famed all those years for its huge, double white flowers. These open from pointed buds tinged with carmine-pink. The tall-growing bush is extremely vigorous, has very dark foliage and is attractive. \$1.75 ea.; 3 or more, \$1.55 ea.

SPECIAL INTRODUCTORY OFFER

6 SURPRISE PACKAGE \$6.95
STAR ROSES . . . for
OUR SELECTION

We will send you 6 No. 1 grade, 2-year-old, field-grown Star Roses for only \$6.95 . . . a saving of at least \$2.75. All will be different Hybrid Teas, and tagged with our Star identification. You'll enjoy the lovely roses we select for you and the big saving, too!

ORDER OFFER 23

Star Floribundas

SARATOGA NEW!

All-America for 1964



Fl. Plant Pat. App. For. The pure white, gardenia-like flowers of this brand-new All-America are not only breathtakingly beautiful but also exceptionally large. The open flower is often $4\frac{1}{2}$ inches across—unusual in a Floribunda. The buds are somewhat cream-colored, and open to the purest white. Flowers come on the plant in generous Floribunda style—a profusion of them; and are always available for cutting. When cut, they last long. Equally desirable is an old-rose fragrance which perfumes the air around Saratoga. The plant reaches $2\frac{1}{2}$ to 3 feet in height and has glossy, green foliage. \$2.50 ea.; 3 or more, \$2.20 ea.; 25 or more, \$2 ea.



©

SARATOGA

POLKA

Fl. (Meilland) Plant Pat. 1939. The clear, lively pink which makes Polka so cheerful has already made this fine, newer Floribunda a favorite with many gardeners. Flowers are $3\frac{1}{2}$ inches across and have 40 to 45 petals in good, solid fashion. The strong-growing, medium-height plant always has them in a wonderful display. Has a nice tea-rose fragrance. A Polka flower cluster is colorful—beautiful. \$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.

4 BEAUTIES

FIRE KING
POLKA
RUMBA
SARATOGA

Save \$1.10

Only \$7.90

ORDER OFFER 24



©

FIRE KING

RUMBA



© POLKA

©




for lots of flowers!


SNOW FAIRY **NEW!**

Fl. (Camprubi) Plant Pat. App. For. Many, many, many flowers all the time because this rose has the unusual ability to grow new canes from the base and sides while in full flower. Excellently formed flowers and bush. Plant is compact, decorative and has pretty leaves—nice, small ones. Flowers are pure white and lightly fragrant. Snow Fairy grows from middle height to tall, and is always attractive. There's something petite and dainty about this one that makes it different. \$2.50 ea.; 3 or more, \$2.20 ea.; 25 or more, \$2 ea.

CIRCUS

 Fl. Plant Pat. 1382. Mixed in wonderful abandon are red, yellow, pink and orange colors. Good, middle-height plant bears the 40-petaled blooms profusely. This one makes a dandy, low hedge that's as colorful as can be. An All-America winner. \$2.50 ea.; 3 or more, \$2.20 ea.; 25 or more, \$2 ea.

FIRE KING

 Fl. (Meilland) Plant Pat. 1758. One of the very brightest and best-formed red Floribundas there is! The dazzling flowers are extremely long-lasting, whether cut or on the bush. The plant is tall-growing, shapely, vigorous, and produces the 3-inch flowers in clusters for a spectacular display. Fire King's color and fine growing habit make it an outstanding plant for hedges. And, of course, it's unbeatable wherever you need a splash of color. \$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.

RUMBA

Fl. (Poulsen) Plant Pat. 1919. A riot of poppy-red and pure gold, this peppy rose personality provides a lift in any garden. Vigorous, bushy, medium-height plant is loaded with fragrant (spicy) flowers. Long-lasting. Continuous bloomer. \$2.50 ea.; 3 or more, \$2.20 ea.; 25 or more, \$2 ea.

LAVENDER GIRL


Fl. (Meilland) Plant Pat. 1672. Unfading lavender—that's unusual! Even summer heat doesn't affect its beauty. Ruby-red buds open to the loveliest of rich lavenders. Blooms are well formed, as you can see—and solid. Low, bushy plant bears the 3½-inch blooms on long stems. They're fragrant! And they're exceptionally lovely! Formerly \$5—now only \$3 ea.; 3 or more, \$2.65 ea.

LAVENDER
© GIRL



© SNOW FAIRY

FASHION

 Fl. Plant Pat. 789. The bush is loaded with coral-peach blooms that have excellent form and age-old appeal to your sense of the beautiful. This has been a most popular rose for a number of years, with good reason. The plant grows to 2½ to 3 feet and is nicely foliated. It's an eager grower and a generous producer of the delightful flowers. A bed of a half dozen or so is a wonderful sight. Have Fashion once and you'll never be without it. That's been my experience. \$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.

© FASHION



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FASHION
LAVENDER GIRL
SNOW FAIRY

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ALL 8
Pages 24-25

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PLENTY OF COLOR WITH THESE

SPARTAN

Fl. Plant Pat. 1357. A beauty in clear coral, opening from rosy scarlet buds into solid, 3 to 3½-inch blooms. Clusters come all season on a strong, tall plant. Flowers have heavy petals and are pleasantly perfumed. \$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.

GOLDEN SLIPPERS

Fl. Plant Pat. App. For. A 1962 All-America winner, this one is a rich blend of gold and orange. Form is attractive. Blooms come continuously on a sturdy, low-growing plant. You'll want to cut some of them. \$2.50 ea.; 3 or more, \$2.20 ea.; 25 or more, \$2 ea.

LA FONTAINE

Fl. (Meilland) Plant Pat. 2040. Bright clusters of 4-inch flowers in clear yellow are borne abundantly and continuously on the solid, low-growing bush. Leaves are small and leathery—rich looking. This rose shines with light; ought to be where you want a bright spot in the garden. \$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.

SARABANDE

Fl. (Meilland) Plant Pat. 1761. After winning 7 international awards, including the All-America, Sarabande goes its merry way throwing off brilliant sparks as though from a bonfire. It's marvelously brilliant! A dazzling orange-red! Clusters of blooms on the low, compact, vigorous bush all the time. \$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.



© SPARTAN



GOLDEN SLIPPERS



© LA FONTAINE

VOGUE

Fl. Plant Pat. 926. Large flowers come in masses on a tall, vigorous plant, each a soft coral-red delight. This is a solid-quality rose that's been a favorite for years. Pleasing fragrance adds to its charms. Form of bud and bloom is graceful and pleasing. In every way deserves its popularity, and I can and do recommend it highly. \$2 ea.; 3 or more, \$1.75 ea.; 25 or more, \$1.60 ea.



© VOGUE



© SARABANDE



ALL 5

GOLDEN SLIPPERS
LA FONTAINE
SARABANDE
SPARTAN
VOGUE

Save \$1.30

Only \$9.20

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Something Very Special in Flowering Shrubs

OTTO LINNE

(Full name, Gartendirektor Otto Linne) After 29 years of almost total obscurity, this rose-shrub is enjoying the spotlight, and with plenty of reason! We re-introduced it last spring because we felt that it was exactly what many of our customers are looking for . . . a beautiful rose-shrub that is always loaded with flowers and needs little care. We had only a few plants, and we priced it at \$5—but every plant was snapped up early in the season. We have a new crop of Otto Linne now—and we've cut the price 40%. Last spring, we limited sales to 3 to a customer: this time there's no limit. This is your opportunity to enjoy a truly remarkable rose-shrub. It is literally a mass of flowers! Each cane bears enormous trusses of deep rose-pink blooms—hundreds and hundreds to the bush. The plant grows to 3 to 4 feet—grows upright—is very vigorous—and as hardy and disease-free as any other flowering shrub. This is one of those rare no-spray, no-dust roses that need almost no attention at all—like The Fairy below. It has light green, leathery foliage. When you cut a single truss of Otto Linne, you have a bouquet! In 1937 (26 years back), the American Rose Annual said of Otto Linne, "The first stem from a dormant bud carried 170 blooms!" Well, I wasn't there to count them myself—but I was there when the picture was taken, and you know—they may be right! \$3 ea.; 3 or more, \$2.65 ea.



©

OTTO LINNE

BEAUTIFUL COLOR ALL THE TIME

With these Special Shrubs

2 OTTO LINNE
1 PILLAR OF FIRE
3 THE FAIRY

Save \$2.35

Only \$11.90

ORDER OFFER 27



©

PILLAR OF FIRE

PILLAR OF FIRE

NEW (Shamburger) Plant Pat. App. For. On every home property there's a spot somewhere where a dominant accent or focal point is needed. The eye needs to be drawn at once to that spot—whether at the back of the garden or in the middle of a large, open expanse of lawn. No plant that I know of is more suited to accomplish this than our new introduction—Pillar of Fire. Like Otto Linne and The Fairy, it is never without flowers; and these flowers are brilliant eye-catchers . . . bright coral-red blooms that seem to scintillate in the sun. They grow in clusters of color—a blazing bush standing 8 or more feet tall. Plant Pillar of Fire using a sturdy pole or trellis for support, and you'll have the color-spot you want to enliven the surroundings—something that you, your friends and your neighbors will all admire and share. Why not try Pillar of Fire? \$3 ea.; 3 or more, \$2.65 ea.

A Very Special Rose THE Fabulous FAIRY

Let me tell you why I call this shrub, or hedge-type, rose fabulous. ALL IT ASKS OF YOU IS TO BE PLANTED! It does not need prepared garden soil (will grow almost anywhere)—it does not need full sunlight (will grow even in semi-shade)—it does not need spraying or dusting (will withstand insects and disease)—it does not need pruning (unless you wish to cut it). IT IS FOOLPROOF! In return for the chance to live, The Fairy gives you hundreds and hundreds of seashell-pink flowers from spring to frost without let-up; and thousands of small, shiny leaves which, in themselves, are mighty attractive; a husky bush which grows vigorously and in spite of everything to a height and breadth eventually of 4 feet. Cut all the flowers you like and The Fairy still has plenty more. Plant this marvel in a row for a really wonderful living fence of flowers—plant it alone for its beauty as a flowering shrub. Above all—PLANT IT AND ENJOY A NEW EXPERIENCE IN ROSE GARDENING . . . YOU'LL BE GLAD I TOLD YOU ABOUT IT! \$1.75 each; 3 or more, \$1.55 each; 25 or more, \$1.40 each.





© CLAIR MATIN

© LANCASTER



FOR FINER LANDSCAPE

NEW for '64

CLAIR MATIN

Everblooming (Meilland) Plant Pat. 2186. Here it is! The newest pink climbing rose! And without question, one of the finest! It provides a massive abundance of flowers in clusters—each rose a 3-inch, semi-double, pink jewel—dozens of them to the stem. They have the delightful scent of sweetbrier; and since the 10 to 12-foot canes carry the blooms high and wide, the air around the splendid plant is perfumed. The plant itself is so strong that if left unsupported by fence, pole or trellis, the rugged canes will arch upwards and stand alone. Extra hardy and extra vigorous, Clair Matin blooms continuously, has flowers even in the first year, and is beautifully foliated, densely foliated. The man in the picture is Vice-President S. B. Hutton, Jr. He is serving as a sort of double yardstick (he's 6 feet tall) to show the height of the plant and as a natural foil to set off the sheer beauty of the Clair Matin flowers. \$3 ea.; 3 or more, \$2.65 ea.

LANCASTER

Everblooming. Plant Pat. 1892. Introduced last year, this fine new climbing red rose is a real beauty with many good qualities. Its big, 5-inch flowers are a rich, unfading, uniform red—a rose-red that's brilliant and appealing. It's the red of the House of Lancaster in the War of the Roses. Such blooms with 35 to 40 petals come singly on strong stems for wonderful cutting. Admirably free and continuous in bloom, the bush grows with vigor up to 12 feet in two years. Strong, upright canes; fine, dark green foliage. Disease-resistant, too. Another asset is fragrance, which is strong and sweet—the old-rose kind. From my observation of Lancaster—and I've watched it closely for several years—I'd say that it's one of the best red everblooming climbers to come along in years. I recommend it highly. \$3 ea.; 3 or more, \$2.65 ea.

Red—Pink—Yellow

CLAIR MATIN
GOLDEN SHOWERS
LANCASTER

Value \$8.50

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Star Rose Guarantee

Our roses are guaranteed to grow and bloom as they should for one growing season. If they do not, we will replace them or refund the purchase price.



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America's Gardeners**



DECORATION — STAR CLIMBERS



BLAZE

Star Everblooming Climbers give you the showiest sight imaginable at remarkably low cost. For about 25c a foot, you can cover a fence or wall or trellis with flowers. Use them to screen out unsightly areas, or to touch up a drab spot with beautiful color. Star Everblooming Climbers are hardy, vigorous and long-lived. Remember—don't prune away first-year canes, because Climbers produce flowers mostly on old wood. Prune to keep in bounds or to remove dead wood. We list only the finest kinds—and there are not too many of them. These, like all Star Roses, are, of course, guaranteed to bloom.

BLAZE

(Improved—Repeat-Blooming) This is the brilliant red which you see everywhere on fences, porches, trellises and arbors. This improved strain now gives you colorful masses of flowers in June and again in fall, with some flowers in between. The bush is hardy and enormously vigorous, producing long, willowy canes which are easily trained. It grows like mad, but a touch of pruning will keep it where you want it. You couldn't have a brighter one. \$2 ea.; 3 or more, \$1.75 ea.

RED EMPRESS


Everblooming. Plant Pat. 1573. This is a strong-growing, sturdy plant which is handsome with fine foliage and big, Hybrid Tea-like flowers of rich red. It has been gaining in popularity ever since we introduced it a few years ago. The color is a bit deeper than that of Lancaster, but the blooms are the same impressive 5-inchers. They come plentifully and they smell good, and what more could anyone want? Good flowers for cutting. Yes, they are! And you can cut a lot of them if you like, and still the bush won't miss them. This is a very worthwhile climbing rose which will provide color and beauty anywhere you plant it—and in short order, too. \$2.50 ea.; 3 or more, \$2.20 ea.

© RED EMPRESS

GOLDEN SHOWERS



GOLDEN SHOWERS

 Everblooming. Plant Pat. 1557. I think that the two finest yellow climbers are this one and Peace (described on the next page). Nonetheless, they are two different roses, each with its own qualities. Golden Showers is an All-America winner with large daffodil-yellow flowers. It produces some of them in the first year, and many more thereafter, the plant at that time literally covering itself with golden blooms. They're a good 5 inches across, and you can imagine how they make the landscape shine. Another wonderful characteristic of Golden Showers is its amazingly vigorous growth habit. So strong are the thick canes that the plant will stand alone without support. It can thus be used as a free-standing shrub or as a climber, as you choose. The Golden Showers on my back fence was burned severely several years ago by a neighbor's trash-fire. I thought the rose was done for; but I pruned off the burned wood anyway, and the plant came right back as good as new. As I said—lots of strength and vigor. \$2.50 ea.; 3 or more, \$2.20 ea.



CL. PEACE

(Repeat-Blooming) Plant Pat. 932. With splendid, yellow and pink-tinged flowers just like the Hybrid Tea, and a plant which is enormously strong and has far-reaching canes. Please don't buy it unless you intend to give it plenty of room to grow in. Don't expect any quantity of flowers for 2 or 3 years. After that, you'll have plenty of them, and they'll be beauties. \$2.50 ea.; 3 or more, \$2.20 ea.

BLOSSOMTIME

Everblooming. Plant Pat. 1240. This is a good climber with two-toned pink flowers that come in profusion all the time. Each flower is something of a wonder where bud and bloom form is concerned. Another nice quality is the fragrance, which is as pleasing as you hope it will be. The plant is beautifully foliated, is vigorous and eager to grow. Entrancing color, form and fragrance—plus a fine plant. Blossomtime has everything. \$2.50 ea.; 3 or more, \$2.20 ea.

CL. CRIMSON GLORY

(Repeat-Blooming) Plant Pat. 736. For better than 15 years, this beautiful dark red climber has been a "best seller." It's magnificent. The flowers are like the Hybrid Tea and, as you can see, are large, well-formed and exciting. They have a very intense and pleasing fragrance, too. Good, long stems hold the blooms upright. The plant is strong, vigorous and well foliated. Good to look at in itself. If you know the Hybrid Tea, you'll want the climber, also. \$2.75 ea.; 3 or more, \$2.40 ea.



© CL. PEACE

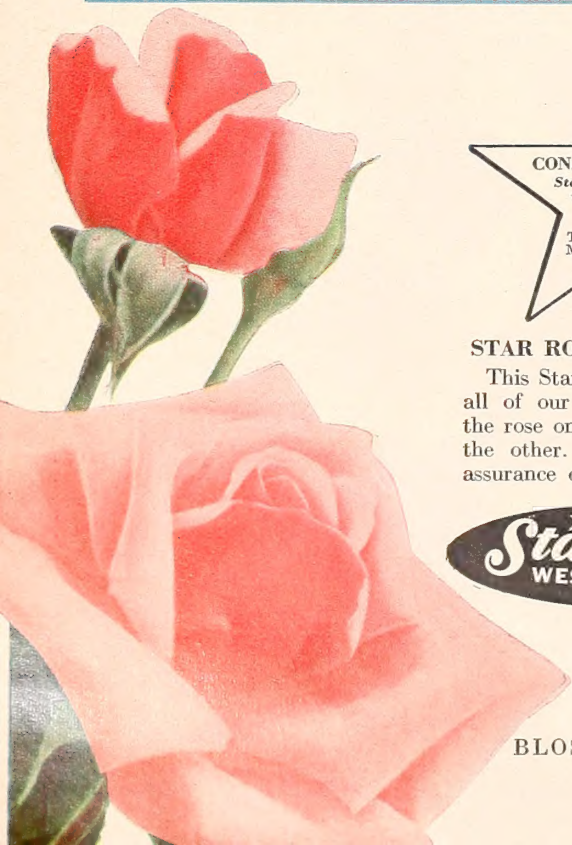
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THE 60-FOOT FENCER

You can cover 60 feet of fence with colorful roses at a really big saving, using these 6 beauties!

BLOSSOMTIME	CL. CRIMSON GLORY
CL. PEACE	GOLDEN SHOWERS (p. 29)
CLAIR MATIN (p. 28)	RED EMPRESS (p. 29)

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BLOSSOMTIME



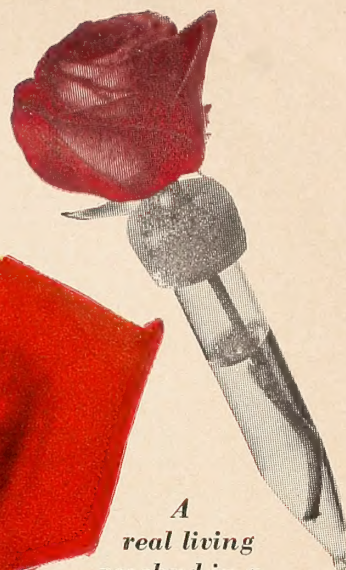
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Here is the easiest, most convenient, most thoughtful way I know of to give to gardening friends at Christmastime! And when you give Star Roses, your gift is appreciated and you are remembered—not once but three times . . . first when we send our announcement of your gift at Christmastime; second, when the recipient receives the roses in spring; and third, when the roses bloom in June! Just choose the roses or collection of roses that you wish to send. As a token of your gift, we will send in time for Christmas A REAL, LIVING ROSEBUD in a vial of water like the one pictured at right; and with it a Christmas card announcement from you informing the recipient that in the spring at just the right time for planting he will receive the roses you ordered for him. The rosebud and card are sent for Christmas; the plants are sent later. Rosebuds cannot be sent with orders which are not Christmas gifts. Choose right now from the wonderful roses in this catalog, and send us your orders. Use the convenient order blank provided. We'll do the rest at the right time. *We must have your orders before December 10 if we are to send a rosebud token gift.* If you should not wish to choose the roses yourself, you can order Gift Certificates like the one pictured below, and we will send your friends our spring catalog to choose from, together with the Certificate.

NOTE: All group offer and "3 for" prices apply ONLY when those roses are shipped together to the same address.



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A
real living
rosebud in a
vial of water!

The Perfect Christmas Gift

CANDY STRIPE

(p. 1 & 3)

CHICAGO PEACE

(p. 32)

CHRISTIAN DIOR

(p. 3)

GOLDEN GIRL

(p. 10)

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© GOLDEN GIRL



© CANDY STRIPE

Also—See pp. 18 & 19 for THE 6 GRAND OLD MASTERS
—ANOTHER PERFECT CHRISTMAS GIFT

GIFT CERTIFICATES MAKE GIVING EASY

Many of our customers buy and give these Gift Certificates because they solve gift-giving problems so easily, so conveniently and so appropriately. All of the people who receive them are happy because Gift Certificates enable them to buy exactly what they want. If you like, we will gladly send the Gift Certificate direct to the recipient, or you can send it yourself. But—we do need to know the name of the recipient so that we can fill in the Certificate. We will, of course, send our latest catalog direct to the recipient so that he can choose what he wants. Although most Gift Certificates are purchased for gift-giving at Christmastime, many are used throughout the year whenever the occasion calls for a gift.



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This is a true color sport of the great rose Peace. Found in the garden of a Chicago suburb, it is a one-in-a-million lucky find . . . a carbon copy of Peace in every respect, but with two interesting and exciting differences. It has a different color and it is fragrant in the old-fashioned way. The rich, shimmering pink with canary-yellow, and occasionally copper tones at the petal bases, is pure delight. Enormous, full, high-centered blooms in the grand Peace manner emerge from big, solid buds. Strong, medium-long stems hold them easily. The plant is Peace all over again, too—vigorous, strong growing and substantial, with heavy canes and large, leathery, glossy leaves. If you have a Peace rose and like it, you must have a Chicago Peace, for I'll guarantee you'll like it, too! Chicago Peace is, I believe, most likely to replace Peace in the affections of America's gardeners. \$3 ea.; 3 or more, \$2.65 ea.

Hybrid Tea Rose
**CHICAGO
 PEACE**
*Finest Descendant
 of the Great*
PEACE ROSE

Plant Pat. 2037



4

**OUTSTANDING
 ROSES**

CANDY STRIPE
 (p. 1 & 3)

CHICAGO PEACE
CHRISTIAN DIOR
 (p. 3)

KING'S RANSOM
 (p. 8 & 9)

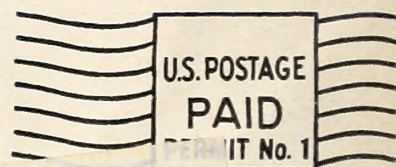
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